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AGRI SYSTEM
Scuola di Dottorato
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KEY-WORDS:
NUDGE · BEHAVIOURAL SCIENCES · SOFT LAW · EUROPEAN UNION LAW

PROFILE
I am a second-year PhD student, specialized in European Union Law, with a focus on Food Safety and Health Policies.

AFFILIATION
Department of Legal Sciences, Università Cattolica del Sacro Cuore (Piacenza)
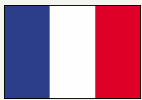
LANGUAGES

Mother tongue

Level C1

Level B1+

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PROJECT TITLE
Nudge as a new Regulatory Tool in the EU fight against Obesity

Steps of the Research
- Analysis and Comparison of the Nudging Strategies adopted in the fight against Obesity;
- Analysis and Comparison of the Integration Process of these Strategies in EU Member States Legal Systems;
- Analysis of the Legal Problems that could emerge from this Integration;
- Analysis of the Consequences in Liberal Democracies of Behavioral Devices that mark a Transition from Legislative to Regulatory Instruments.

Main Results
The main result of my Project will be a critical analysis of the factors that have prevented the EU countries from achieving a reduction in eating disorders, especially obesity.

Research Contribution
My Research Project will contribute to designate Common Regulatory Paths, which, together with Legislative ones, would result in a progressive improvement in Food choices, and in a related decrease in eating disorders among the European Union.

Why should you care?
Within the European Union, no country, until now, has achieved satisfactory results in policies to fight against obesity.
A study, carried out by the Organization for Economic Cooperation and Development (OECD) showed that, since 1990, obesity has experienced a worrying increase in most European countries, and overweight is recorded in more than 50% of the population in 18 EU Member States.
Even more alarming is the dramatic increase of overweight and obesity among children and teenagers.
What are the main Soft Law strategies applied to counter this phenomenon?
Why didn't they lead to the expected results?