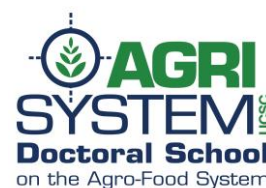




UNIVERSITÀ
CATTOLICA
del Sacro Cuore



PUBLIC SPEAKING

Dott. /Prof. John Williams
Department of Animal Science, Food and Nutrition

Course Aims

All researchers present their work and the results that they obtain to others. This is achieved through published papers and presenting seminars to colleagues and groups of scientists or lectures at conferences. These routes of communication will demonstrate that you can successfully carry out research projects and deliver advances in your field. It is also important to give more informal talks to non-expert public audiences to show the importance of scientific research.

The course will address how to plan your presentation and design the talk in a way that best matches different audiences. A well designed and prepared talk will show-case you in the best way and all also help you to manage fear of speaking in public.

Methodology

Lectures (8 hours in total)

Course description

The course will explore the different types of speech and decide what is appropriate for particular audiences. We will consider how to design a presentation that will keep the attention of the audience and deliver the messages you want to communicate. We will look at how to develop a convincing presentation starting from the structure and the information that can be included. We will look at presentation styles and how best to use visual aids. We will address how to deal with nervousness before a speech and what to do if you forget what you wanted to say. We will also look ways to deal with the reaction of the audience and how to respond to questions.

The course will enable you to think about your research and the likely impact of the work. It is important to you will benefit from making the presentation so we will we will assess where, when and how to develop you presentation skills to communicate effectively with the public.

Recommended texts

Slides and materials will be available during the classes