



### SUSTAINABILITY MANAGEMENT

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### **Course Aim and Content**

The course primarily aim is to share a better understanding of the sustainability management concept by assuming a corporate perspective, but it also includes lectures about the links between companies' strategies and policy topics, and also between business and society. Specific topics will be analysed to deepen companies' capacity to achieve the common good, limiting negative environmental impacts and protecting ecosystems, as well as promoting the well-being of society as a whole. In each session, understanding and participation will be promoted through the use of real cases, moments of discussion and readings.

# Readings

Required and recommended readings will be uploaded to the course Blackboard page.

# **Grading System**

Individual assignment on "Sustainability approach, management and reporting in the food sector". The assignment consists in the development of a 3.000 words paper.

Focus: an agri-food chain chosen by the student.

Objective: to comment on the approach, management and reporting of sustainability issues of the supply chain.

Methodology: critical analysis of a selection of sustainability documents (website, report, strategic plan, etc.) of main companies belonging to the selected supply chain.

# How to get in touch

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The office hour is held in person (2<sup>nd</sup> floor, Economic section, room 573) or online via Microsoft Teams. Please contact the teacher by e-mail to make an appointment.