

Gianluca De Nardi



KEY-WORDS: SUSTAINABILITY ·
TRUE COST · ORGANIC ·
EXTERNALITIES

PROFILE

I am a first-year PhD student in Economics, Management and efficiency of the agro-food market, with 25+ years of professional experience in sustainability and C.S.R.

AFFILIATION

RES.m HUB – Research Centre for Responsibility, Ethics and Sustainability in Management
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LANGUAGES



Mother language



Level B2



Level B1

HOW TO REACH ME

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Reference Contact

Prof. R. Torelli

PROJECT TITLE

The True Cost of Food of a basket of organic products

Steps of the research

- Identification of the main positive and negative externalities generated by agri-food systems.
- Measurement of the main externalities in a significant sample of organic farms.
- Construction of a common framework to harmonize the results, to compare them and aggregate them into intuitive indices.
- Identification and application of the main True Cost of Food methodologies.
- Comparison, harmonization and commentary of the results

Main Results

Verify whether organic farms produce positive externalities that national and international political institutions can incentivize.

Research Contribution

Contribute to the research on positive externalities of agri-food systems, while current studies focus only on negative externalities.

Collaborations

Ca' Foscari University of Venice – 2002-2004
 Prof. F. Bresolin

Why should you care?

To make responsible purchasing choices it is important to become aware of the true price of food. This is possible by incorporating externalities into the price. For example, we pay 5\$ for a hamburger but it should cost a lot more!



THE TRUE COST OF A HAMBURGER

WATER USAGE & POLLUTION
 LOSS OF BIODIVERSITY
 OCEAN "DEAD ZONES"
 PUBLIC HEALTHCARE

SOIL DEGRADATION
 CLIMATE CHANGE
 DEFORESTATION
 ETC.

200\$